

Social Media Executive

Responsibilities:

- Writing concise, compelling single-line copy for social media campaigns.
- Collaborating with the design team to find the right visuals complementing the written word
- Conducting necessary research & analysis on required topics
- Leveraging current concepts and social media trends to ideate strategies for marketing

Graphic Designer

Responsibilities:

- Designing social media posts
- Delivering 5 posts per week
- Participate in strategic brainstorming, campaign development, creative brief development, and creative execution of campaigns
- Interact with project teams to understand business objectives and audience demographics

Business Development Executive

Responsibilities

- Identify and bring vendors onboard for marketplace
- Create presentations
- Expand the ReGo network in your college and assigned area
- Work on a creative strategy and collaborate with marketing and design interns to reach your target